

BACK TO SCHOOL

LUNCHBOX CONTEST

Eligibility

- The Back to School Lunchbox Contest runs from Sept. 9, 2020 at 12 a.m. MST to Oct. 15, 2020 at 11:59 p.m. MST.
- By submitting an entry, each entrant agrees to the Official Rules and warrants that his/her entry complies with all requirements set out in the Official Rules.
- The contest is open to all Alberta residents.
- Minors must include parental consent with their submission(s). Should a minor be awarded the prize, a parent or guardian will be required to accept the prize on their behalf.
- Ag for Life retains the sole discretion to change the rules of the contest at any point without notice.

Submitting Your Photo

- Each individual may enter one photograph of a drawing.
- Any photograph of the lunchbox drawing, in its entirety, must be taken by the contest entrant. By entering the contest, the entrant represents, acknowledges and warrants that the submitted photograph is original work created solely by the entrant, that the photograph does not infringe on the copyrights, trademarks, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity, and that no other party has any right, title, claim or interest in the photograph.
- The photograph must not, in the sole and unfettered discretion of Ag for Life, contain obscene, provocative, defamatory, sexually explicit, or otherwise objectionable or inappropriate content.
- By submitting your photo(s) you hereby consent to the publication of photographs or other images submitted in connection with the photo contest. The image(s) may be used in its original form or in any edited form without prior approval of the contents of those materials. You represent and warrant that you are the owner of the photo and that you have the rights to grant Ag for Life the rights herein without violating any third parties.
- Ag for Life is not collecting any personal information, and that all photographs remain the property of the owner.

Technical Guidelines

- Entries are to be photographs of lunchbox drawing only and submitted electronically as Jpeg or Tiff files.
- You may either take a photo of the drawing or scan the drawing.

Deadline

- All submissions must be received by 11:59 pm MST on Thursday, Oct. 15, 2020. The winner will be contacted via email on or before Oct. 22, 2020.

Prize Information

- Finalists will be notified via e-mail and/or phone. If no response to any such e-mail or telephone inquiry is made within seven days of the date on which it was first made, the prize will be given to the runner up.
- The odds of winning depend upon the number of entries received and/or the number of contestants participating in the contest.

Limitation of Liability

- Ag for Life, its representatives and their respective sponsors, employees or contractors are not responsible for printing or typographical errors in any contest related materials, or for stolen, lost, late, misdirected, damaged, incomplete, or illegible entries. Ag for Life reserves the right to cancel or modify any or all of the contests if fraud or technical failures compromise the integrity of any or all of the contests as determined by Ag for Life in its sole discretion.

Publication

- Winner's names and submitted photographs of lunchbox drawings will be published on Ag for Life and sponsor websites as well as social media channels.
- Ag for Life reserves the right to publish any entry and/or use any entry in promotional and advertising materials. Published photos will be credited to the photographer where possible.
- By participating in this contest, each entrant agrees to provide Ag for Life with the non-exclusive right to use their images.

Copyright

- Copyright of the image remains the property of the photographer. Published photos will be credited to the photographer where possible.
- Entries must be submitted by the original photographer. Do not submit a photo taken by someone other than you. You must be the sole owner of the copyright of any image submitted. Your submission of the photo and consent form is your guarantee that you are the author and copyright holder of the photo.
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For additional information contact: Irena Ceko, Marketing and Communications Specialist

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